

Global Business Management



Graduate Cer

Graduate Certificate

2 Years (4 semesters)

Academic Start Dates:

Fall (September) Winter (January) Spring (May)



Tuition (International):

For the most up-to-date tuition and ancillary fees, please visit <u>flemingcollegetoronto.ca</u>.

With this graduate certificate program, you will learn to lead in domestic and international business settings. Fleming College Toronto's campus provides access to Canada's business and financial capital, the perfect place to jump-start a career.

Program Highlights

- Learn about finance, marketing, communication, high-performance teamwork, and more.
- Get first-hand experience in Toronto's fastpaced business world with the capstone workintegrated project.
- Build on the foundations of the International Business Management program with an additional year of advanced topics, such as International Economics and Finance, leaving graduates with the expertise to thrive in the global marketplace.

Why Choose Fleming College Toronto

- Build your future business community with an international classroom and unprecedented access to Canada's bustling business and finance capital, Toronto.
- You can expect innovative course content through traditional lectures, case studies, simulations, guest speakers, and field trips, all supported by faculty from a wide range of disciplines and industries.
- Get access to an extensive suite of support services, such as career services, academic counseling, housing and more.
- Enjoy the benefits of cosmopolitan life, including a thriving job market, cultural diversity and networking opportunities.

Minimum Admission Requirements

- Undergraduate degree or minimum 2-year Ontario College diploma in any discipline or equivalent.
- IELTS 6.5 with no band less than 6.0 or TOEFL 88 with no score less than 22

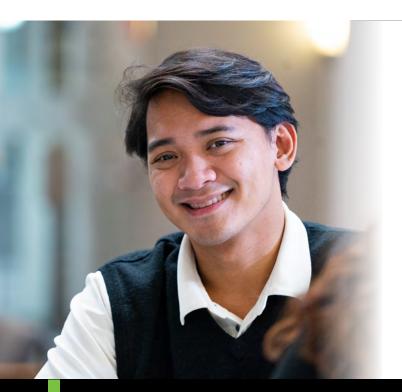
If English is your second language, you will need to provide proof of English language proficiency.

Please contact <u>admissions@FlemingCollegeToronto.ca</u> to learn more about country-specific requirements.

Career Opportunities

Upon graduation, you will be prepared for management roles in industry, government, and not-for-profit enterprises. Fleming College Toronto is located in the heart of Toronto, Canada's bustling business centre, so you will have easy access to networking and job opportunities upon graduation. You can expect to enter fields such as:

- Customer Relations Management
- Logistics and Supply Chain Management
- Marketing and Sales Management
- Human Resource Management
- Manufacturing Management
- Service Delivery



Program Courses

| Semester | 1 | Hours |
|----------|---|-------|
| ACCT 88 | Financial Accounting | 45 |
| MGMT 311 | Foundation Course | 45 |
| MKTG 120 | International Market Research and Entry Strategies | 45 |
| MKTG 119 | International Marketing | 45 |
| COMM 198 | Professional Communications | 45 |
| LAWS 252 | The Role of International Law in Business | 45 |

| Semester 2 | | Hours |
|------------|---|-------|
| COMP 494 | Computer Applications for International Business and Trade | 45 |
| MGMT 226 | Corporate Social Responsibility in a Global Environment | 45 |
| MTRL 42 | Global Supply Chain Management | 45 |
| INTL 3 | Importing and Exporting Regulations | 45 |
| MGMT 171 | Innovation in the Global Marketplace | 45 |
| MGMT 312 | Principles of Project Management | 45 |

| Semester 3 | | Hours |
|------------|------------------------------------|-------|
| ACCT 92 | Advanced Finance & Accounting | 45 |
| MGMT 314 | Applied Project Preparation Course | 45 |
| COMM 197 | Communication for Global Leaders | 45 |
| MGMT 256 | Global Business Strategies | 45 |
| MGMT 293 | Global Entrepreneurship | 45 |
| MGMT 313 | High Performance Teams | 45 |

| Semester 4 | | Hours |
|------------|---|-------|
| APST 150 | Applied Project - Global Business Management | 150 |
| MGMT 262 | Building Your Career Portfolio | 30 |
| MGMT 260 | International Economics and Finance | 45 |
| MGMT 258 | Organizational Behaviour in the Global Marketplace | 45 |

Course Information is subject to change without notification.

FlemingCollegeToronto.ca

S +1-647-932-5172 | 1-877-361-1760 (Toll-Free)

☑ info@FlemingCollegeToronto.ca

 $^{\circ}$ 124 Eglinton Ave West (3rd and 4th floors), Toronto, Ontario, M4R 2G8, Canada

