

# Global Business Management

 <b>Program</b> GBT	 <b>Credential:</b> Graduate Certificate  2 Years (4 semesters)	 <b>Academic Start Dates:</b> Fall (September) Winter (January) Spring (May)	 <b>Tuition (International):</b> For the most up-to-date tuition and ancillary fees, please visit <a href="https://flemingcollegetoronto.ca">flemingcollegetoronto.ca</a> .
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**With this graduate certificate program, you will learn to lead in domestic and international business settings. Fleming College Toronto's campus provides access to Canada's business and financial capital, the perfect place to jump-start a career.**

## Program Highlights

- Learn about finance, marketing, communication, high-performance teamwork, and more.
- Get first-hand experience in Toronto's fast-paced business world with the capstone work-integrated project.
- Build on the foundations of the International Business Management program with an additional year of advanced topics, such as International Economics and Finance, leaving graduates with the expertise to thrive in the global marketplace.

## Why Choose Fleming College Toronto

- Build your future business community with an international classroom and unprecedented access to Canada's bustling business and finance capital, Toronto.
- You can expect innovative course content through traditional lectures, case studies, simulations, guest speakers, and field trips, all supported by faculty from a wide range of disciplines and industries.
- Get access to an extensive suite of support services, such as career services, academic counseling, housing and more.
- Enjoy the benefits of cosmopolitan life, including a thriving job market, cultural diversity and networking opportunities.

## Minimum Admission Requirements

- Undergraduate degree or minimum 2-year Ontario College diploma in any discipline or equivalent.
- IELTS 6.5 with no band less than 6.0 or TOEFL 88 with no score less than 22

If English is your second language, you will need to provide proof of English language proficiency.

Please contact [admissions@FlemingCollegeToronto.ca](mailto:admissions@FlemingCollegeToronto.ca) to learn more about country-specific requirements.

## Career Opportunities

Upon graduation, you will be prepared for management roles in industry, government, and not-for-profit enterprises. Fleming College Toronto is located in the heart of Toronto, Canada's bustling business centre, so you will have easy access to networking and job opportunities upon graduation. You can expect to enter fields such as:

- Customer Relations Management
- Logistics and Supply Chain Management
- Marketing and Sales Management
- Human Resource Management
- Manufacturing Management
- Service Delivery

## Program Courses

Semester 1		Hours
ACCT 88	Financial Accounting	45
MGMT 311	Foundation Course	45
MKTG 120	International Market Research and Entry Strategies	45
MKTG 119	International Marketing	45
COMM 198	Professional Communications	45
LAWS 252	The Role of International Law in Business	45

Semester 2		Hours
COMP 494	Computer Applications for International Business and Trade	45
MGMT 226	Corporate Social Responsibility in a Global Environment	45
MTRL 42	Global Supply Chain Management	45
INTL 3	Importing and Exporting Regulations	45
MGMT 171	Innovation in the Global Marketplace	45
MGMT 312	Principles of Project Management	45

Semester 3		Hours
ACCT 92	Advanced Finance & Accounting	45
MGMT 314	Applied Project Preparation Course	45
COMM 197	Communication for Global Leaders	45
MGMT 256	Global Business Strategies	45
MGMT 293	Global Entrepreneurship	45
MGMT 313	High Performance Teams	45

Semester 4		Hours
APST 150	Applied Project - Global Business Management	150
MGMT 262	Building Your Career Portfolio	30
MGMT 260	International Economics and Finance	45
MGMT 258	Organizational Behaviour in the Global Marketplace	45

Course Information is subject to change without notification.

